

Article - Business Regulation

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§6–503.

(a) This section does not apply to a raffle or other game of chance that a charitable organization holds in a county under the laws applicable to the county.

(b) (1) If a person, in connection with a written charitable solicitation, offers a contest, sweepstakes, or other promotion, the person shall disclose in writing to each offeree:

(i) the manufacturer's suggested retail price or comparable retail price of each prize offered;

(ii) the conditions to be met to receive a prize; and

(iii) that to receive the prize offered in the promotion the offeree may not be required to:

1. buy goods or services;

2. pay money; or

3. submit to a promotion.

(2) If the contest, sweepstakes, or other promotion involves awarding prizes by chance, the person shall also disclose in writing to each offeree:

(i) the exact number of prizes offered in each category;

(ii) how to get a list of winners, if a prize with a retail price or monetary value of more than \$100 is offered;

(iii) whether each prize offered will be awarded;

(iv) the date when winners will be determined; and

(v) 1. the odds of winning each prize, if they can be calculated in advance; or

2. that the odds of winning will be determined by the number of entries, if the odds cannot be calculated in advance.

(c) Each disclosure required under this section shall appear on the first page of the prize notification document.

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